



## 4th Annual 7 Hills 3 Rivers Adventure Race

September 24, 2011  
Downtown Rome, Georgia

*Benefiting CRBI*



### SPONSORSHIP OPPORTUNITIES

#### **Title Sponsor: \$2,500 in monetary contribution**

**\*All the benefits of the Gold Sponsor, plus:**

**Only sponsor** in this category

Logo included on **flyers** (5,000)

Logo included on **race maps** which are distributed to all teams

Logo included on **directional signs**

Opportunity to **provide a special offer** to be sent to email subscribers at sponsor's

time of choice (once) - the email will only promote the sponsor and the special offer

Option to provide a representative to **present the awards**

**3 Team Registrations** (\$540 value)

#### **Gold Sponsor: \$1,000 in monetary or in kind contribution**

**\*All the benefits of the Silver Sponsor, plus:**

Included in all **pre & post race emails** (January-September) to previous & new participants

Opportunity to set-up a **booth** at the start/finish line

Logo on **race bibs**

Company message included in event **PA announcements**

**2 Team Registrations** (\$360 value)

#### **Silver Sponsor: \$500 in monetary or in kind contribution**

**\*All the benefits of the Bronze Sponsor, plus:**

Logo on **T-shirt** (instead of listing)

Included in **advertisements** (excluding postcards), including logo on **poster**

Logo on **race website** with a link to sponsor's website

Company name included in event **PA announcements**

**1 Team Registration** (\$180 value)

#### **Bronze Sponsor: \$250 in monetary or in kind contribution**

Company name listed on **T-shirt**

Listed on **poster**

Listed on **race website**

Listed on **sponsor banner**

Include company info/item in **race packets**

Year's Membership in CRBI, acknowledged in CRBI's quarterly newsletter and annual report

#### **For more information contact:**

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Sarah Husser, Race Organizer: 706-296-7103 or [sarahrusser@gmail.com](mailto:sarahrusser@gmail.com)